

#YOUMAKEADIFFERENCE

EDUCATION WORKER

RECOGNITION WEEK



November 20-24, 2023

#YouMakeADifference in the lives of your coworkers, students, and communities

Let's create a lasting memory for those who make our education sector so special!

Education workers play a vital role in shaping our communities. With their hard work and commitment, they help their teams, colleagues, and students get through the hard days and keep their communities vibrant!

Join Alberta School Employee Benefit Plan (ASEBP) in recognizing and celebrating education workers no matter their role (teacher, librarian, school district staff, bus driver, custodian, etc.) by participating in our Education Worker Recognition Week campaign. All you have to do is share a story or a message on one of our social media channels or nominate someone to brighten their day and you will be entered to win one of our prizes. Read the contest rules to make sure you qualify.

Share a Story

- 1 Between November 20-24, share on Instagram, Facebook, or Twitter how an education worker has shown you kindness, reignited your passion for your own work, or simply put a smile on your face.
- 2 Share something that has recently happened to you or a child you know who is enrolled in Alberta's public education sector, or even a pivotal moment from your own K-12 journey!
- 3 Write a message, share a photo, or a short video (less than two minutes)—the choice is yours!

Use hashtag **#YouMakeADifference** and tag us on social.

@asebp_benefits on Instagram @AlbertaSchoolEmployeeBenefitPlan on Facebook @ASEBP on X

As a small token of our appreciation, ASEBP will give away one queen-sized blanket from Heartprint Threads to an individual who helps us spread a little joy and refill someone's cup. And, in return, Heartprint Threads will donate a blanket to an organization in Alberta that supports people in need.

Nominate Someone

- 1 Between now and November 24, nominate an education worker that deserves a special thank you.
- 2 Send us a message on Instagram, Facebook, or Twitter about the individual and why they deserve to be recognized along with their photo or a short video (less than two minutes).

In exchange for nominating someone, both you and the person you nominated will be entered to win a \$100 Indigo gift card or a chance to win a Heartprint Threads blanket. As well as the nominee will be featured on our Instagram account with a well-deserved recognition post.

By submitting a nomination, the nominator consents to disclosure of their submission and personal information on ASEBP's social media accounts.